

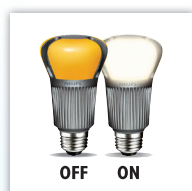
Philips LED Lighting

Philips Dimmable AmbientLEDs

Save without sacrificing light quality. Philips Dimmable AmbientLEDs provide the light you know and the savings you'll love.



New from Philips—the first of its kind.



Philips Ambient LED 12.5 watt Household bulb is the only true replacement for a 60 watt incandescent bulb. Unique in

design...this bulb when lit, produces a beautiful, soft white dimmable light just like a standard incandescent bulb. The innovative segmented cap diffuses light in all directions...casting no shadows. An energy saving replacement that lasts 25,000 hours and uses 80% less energy.

Use less and save more

Energy costs are continuing to rise...this means a standard 60 watt incandescent light bulb year-over-year is becoming more expensive to operate. Replacing a standard 60 watt incandescent bulb with a Philips LED 12.5W Household bulb will save 47.5 watts

(that's 80% less energy). Not only is the energy savings significant... the Philips LED 12.5W Household bulb lasts 25 times longer than traditional 60W incandescent bulbs... one Philips LED 12.5W bulb will last as long as 25 incandescent bulbs (60W rated at 1000 hours).

So why choose LEDs?

Switching to higher efficiency Philips LED lighting can help reduce utility costs, preserve the environment and create the perfect lighting for any home. The Philips family of LED light bulbs offer a wider range of solutions for almost every household application.

What's even better than the energy savings, long life and performance? — Philips LED 12.5W Household bulb is now ENERGY STAR® qualified.

The benefits of LED bulbs

- Energy saving – saves up to 80% in energy costs
- Long life – lasts 25,000 hours or up to 22.8 years
- Soft white light
- Utilizes advanced, solid state lighting technology
- Instant-on with quiet operation
- Will not fade fabrics or colours
- Emits virtually no heat
- Mercury and lead free
- Dimmable options available
- Contemporary design fits most fixtures

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sense and simplicity


Philips LED lighting for every room in your home

Replace and save — see what light can do.

40W Incandescent Household

→ replace & save up to 32W →

8W LED Household Dimmable



60W Incandescent Household

→ replace & save up to 47W →

12.5W LED Household Dimmable



25W Incandescent Chandelier

→ replace & save up to 21W →

3.5W LED Chandelier Dimmable

40W Incandescent Globe

→ replace & save up to 31W →

9W LED Globe

35W Halogen GU10

→ replace & save up to 31W →

4W LED GU10 Indoor Flood Dimmable

35W Halogen MR16

→ replace & save up to 25W →

10W LED MR16 Indoor Flood Dimmable

40W Halogen PAR20

→ replace & save up to 33W →

7W LED PAR20 Indoor Flood Dimmable

65W Halogen BR30


→ replace & save up to 52W →

13W LED BR30 Indoor Flood Dimmable

75W Halogen PAR30

→ replace & save up to 62W →


13W LED PAR30 Indoor Flood Dimmable



60W Halogen PAR38

→ replace & save up to 43W →

17W LED PAR38 Indoor Flood Dimmable



60W Halogen PAR38








→ replace & save up to 44W →

16W LED PAR38 Indoor/Outdoor

For more information on energy saving lighting solutions from Philips Lighting visit www.philips.com

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Philips LED Lighting

| Bulb Type | Energy Savings | Lumen Comparison | Life | Features & Benefits | Applications |
|---|---|-------------------------------------|--|--|---|
|  12.5W Standard Household | 12.5W=60W (Compared to 60W incandescent bulb) | 800=860 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Dimmable ✓ Instant-on ✓ Energy Star approved | Ideal for household use; table and floor lamps |
|  Par 20 Indoor Flood | 7W=40W (Compared to 40W halogen PAR 20 bulb) | 250=420 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Dimmable ✓ Instant-on | Ideal for recessed and track lighting |
|  Chandelier | 3.5W =25W (Compared to a 25W incandescent chandelier bulb) | 150=150 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Dimmable ✓ Instant-on | Ideal for wall sconces, chandeliers and decorative fixtures |
|  BR30 | 13W=65W (Compared to a 65W incandescent BR30) | 650=700 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Dimmable ✓ Instant-on | Ideal for recessed and track lighting |
|  GU10 | 4W=35W (Compared to 35W Halogen GU10) | 200=265 Candela comp. 650=480 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Instant-on ✓ Dimmable | Ideal for recessed and track lighting |
|  Globe | 9W=40W Frosted (Compared to a 40W incandescent bulb) | 435=415 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Instant-on | Ideal for vanity strips and pendant fixtures |
|  8W Standard Household | 8W = 40W (Compared to 40W incandescent bulb) | 450=490 | 22.8 years 25,000 hours (based on 3 hours usage per day 7 days a week) | <ul style="list-style-type: none"> ✓ Dimmable ✓ Instant-on ✓ Energy Star approved | Ideal for household use; table and floor lamps |

* **Complete assortment of Philips Consumer LED Portfolio not shown.**

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